

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	69483	(influen\$5 or persuasi\$4 or rumormonger\$1 or (opinion NEAR2 leader\$1) or propagator\$1) SAME (demographic\$5 or age or ages or income\$1 or salary or salaries or geograph\$6 or ethnicit\$3 or race\$1 or location\$1 or gender or sex or sexes)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:14
L2	8268	L1 SAME (vector\$1 or profil\$3 or predictive or array\$1 or variables)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:15
L3	7359	L2 and (@pd<"20040113" @riad<"20040113" @ad<"20040113")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:17
L4	430	L3 AND ((effect\$5 or accurat\$3 or accuracy or success\$5 or closest or greatest or best) NEAR5 predict\$5)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:18
L5	73	L4 AND (((effect\$5 or accurat\$3 or accuracy or success\$5 or closest or greatest or best) NEAR5 predict\$5) SAME (influen\$5 or persuasi\$4 or rumormonger\$1 or (opinion NEAR2 leader\$1) or propagator\$1))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:19
L6	226	L2 AND "705"/\$.ccis.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:23
L7	7359	L3 and (@pd<"20040113" @riad<"20040113" @ad<"20040113")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:23

## EAST Search History

L8	152	L6 and (@pd<"20040113" @riad<"20040113" @ad<"20040113")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:23
L9	144	L8 not L5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 20:24
L10	3	rumormonger\$1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:01
L11	285	(characteristic\$1 or attribute\$1) NEAR5 (influential)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:44
L12	4	(characteristic\$1 or attribute\$1) NEAR5 (influential) NEAR5 (people\$1 or person\$1 or user\$1 or rumor\$3 or "ground zero" or gossip\$4 or rumormonger\$1 leader\$1 or opinion\$1)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:44
L13	110	L2 AND "707"/\$.ccis.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:46
L14	70	L13 and (@pd<"20040113" @riad<"20040113" @ad<"20040113")	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:47

## EAST Search History

L15	70	L14 not L5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 21:47
L16	14	("5371673"   "5521814"   "5692178"   "5712985"   "5999192"   "6014628"   "6021403").PN. OR ("6151585").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/02/18 21:54
L17	4	("20020062368"   "20050049908"   "6151585"   "6414691").PN. OR ("7143054").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/02/18 22:06
L18	45	(burson or marsteller or effluentia\$1 or e-fluentia\$1).as.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 22:29
L19	1	(effluentia\$1 or e-fluentia\$1)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/02/18 22:31